

# ESCAPE FROM THE SECRET LAB



**When:** Every Sunday Night at 8pm CST

**Where:** [www.escapefromthesecretlab.com](http://www.escapefromthesecretlab.com) with simulcast streaming on YouTube and Facebook

**Concept and Mission:** An online gonzo game show that is part retro horror-host madness reminiscent of the weirdness only 80s public access television could provide (think Morgus the Magnificent hosting a game show) and part musical escape room. The show was developed out of brainstorming sessions focusing on the plight of musicians during the Coronavirus pandemic. ESCAPE FROM THE SECRET LAB is now taking over the internet and rising in popularity as a destination for Gulf Coast musicians who have been displaced from their regular venues and financial avenues. The show provides an innovative way for performers (both offbeat and traditional) to turn a profit and SAFELY expand their audience base in a time of uncertainty and turmoil.

**Theme:** A different band is “trapped” by the “evil” show host and mad scientist Dr. Milo T. Pinkerton III each week and forced to play to escape through live musical performances, 80s video game competitions and trivia questions. The points are derived from live donations from viewers either benefitting “the Lab” or the guest band. It’s not only fun, but also visually

stimulating and groundbreaking as a platform that has never been attempted before.

### **Accolades:**

This was suuuuch a fun, weird, and well put together livestream! - *Shawn Williams*

We all had a blast - you guys do a super fun show, and fun is a precious element these days, so thank y'all for doing what you do every week. - *Wade Hymel (Lilli Lewis Project, Dash Rip Rock)*

Enjoyable. Up beat, mind-boggling, and high energy. What a blast coming from a small Secret Lab in Harahan ----- . Can you show the band (briefly) with the current virus masks on? Ha! - *Sid Noel (Morgus the Magnificent)*

This was so fun! Thanks especially to Milo Thaddeus Pinkerton III, Dr. Z and everyone else involved with Escape From the Secret Lab for giving local New Orleans bands an outlet to keep doing their thing! When the quarantine is lifted and they can host bands with more than 3 members the possibilities are endless! - *Bobby Bergeron (A Hanging)*

I've had some ups and downs during this whole shit show, reality, has thrown at us all. But getting together with my brothers in A Hanging, banging out tunes, screaming into microphone, while a mad scientist tried to incinerate us, was exactly what I needed. As a musician, MUSIC IS EVERYTHING! - *Scott Scorilla Walle (A Hanging)*

It was a blast escaping from the secret Lab! Milo Thaddeus Pinkerton III you're amazing evil! - *Greggor Chiasson (Vedas)*

So, Dr. Milo Thaddeus Pinkerton III is kidnapping bands from the New Orleans area and forcing them to play for their lives! Rock music and death sports? That's all-American entertainment, baby! - *Kristan Overstreet*

This is the most exciting livestream I have ever watched. - *Kaylie McCarthy*

Each week, evil mad scientist Dr. Milo Pinkerton miniaturizes & traps a different band in his booby-trapped *Secret Lab*.



The band must win their release by playing music for their freedom - *or DIE!*



This show is a competition for points - *the band vs. the Secret Lab*.

The band's style is described, a music video by the band is shown, then the band plays two sets of 15 minutes of original music, followed by *their best song*

The band's performance is viewed and cheered / jeered by an animated in-house *robot audience*



Points are scored as a result of viewers donating PayPal dollars to either the band or the lab.

***(Each dollar = 1 point)***

Points for each side are displayed continuously at the top of the screen during the show, arcade game style.

Whoever has the most points at the end of the hour is declared the winner.

In-between musical sets, audience questions are asked by Dr. Z and fielded by the band, and a mini-game (usually a retro arcade game) is played for bonus points.

If the band wins, they are awarded a ***certificate of survival*** and are allowed to leave.

If the Secret Lab wins, Dr. Pinkerton destroys the band in some horrible and imaginative manner.

*(and if the band escapes, Dr. Pinkerton is usually killed by his own booby trap!)*



### **BONUS ROUND:**

if a band's score is over 300, they are allowed to extend their play with a bonus round following the show.

(Playing of cover songs is allowed during the bonus round.)

**The characters:**

**Dr. Milo T. Pinkerton III**, an egotistical mad scientist who built the Secret Lab for



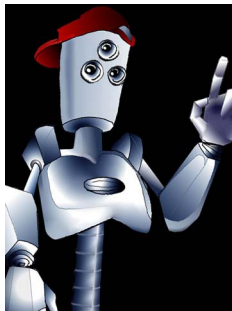
his mad science organization, the Consortium of Genius



**Dr. Z**, Pinkerton's assistant and member of Pinkerton's entourage the Consortium of Genius

**Computer**, know it all database of music information and the disembodied voice of the Secret Lab

**Drumbot**, Pinkerton's robot assistant in charge of the robotic audience



All C.O.G. characters are (c) 2020 by Lewis D'Aubin

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